



the District

P R A I R I E T R A I L

Prairie Trail and The District would like to feature 18 Banners on 9 light poles printed front and back to be visible to Northbound and Southbound traffic on State Street. Designed to enhance the promenade area while also announcing the upcoming activity at The District, our mission is to create excitement for the project, raise awareness and also identify the site for prospective retailers.

Size details on banners: 36" x 96"

Banners will coordinate with the leasing signs to potentially be installed in four locations on The District property.

Size details on leasing signs: 10' x 10'

Approximate installation for banners and leasing signs will be the week of August 9th.

The District is establishing an identity that coordinates with the Prairie Trail vision through their website, brochures, vision book, and the aforementioned street banners and leasing signs. This will ensure a known relationship with Prairie Trail and make marketing efforts more effective.